

Diploma in Tourism Management

FA8384



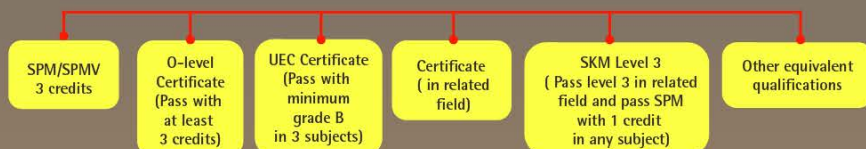
OVERVIEW

The boom in the global tourism industry creates a continuous demand for well-qualified hospitality personnel. In fact, it is an integral part of the larger business enterprise known as travel and tourism, which provides a wide range of travel related services such as modes of travel, accommodation, food and drinks, recreational activities and other facilities required by the modern-age traveller. This recognized diploma is highly regarded and has received much praise from the industry as it offers industry-driven modules, preparing students for an exciting and high flying career in hospitality management. Students will be trained with the best on campus hospitality training facilities, enabling you to effectively manage various sectors, ranging from food Et beverage to front office and accommodation operations.

PATHWAY



ENTRY REQUIREMENTS



* Contents are subject to change

College MCS

DETAILS

Duration of Studies

- 2 Years + Industrial Training

Total Number of Credit Hours

- 91 Hours

Mode of Studies

- Full Time

Assessment

- Coursework : 60%
- Final Exam : 40%

Program Delivery

- Tutorial - Self Learning
- Online Distance Learning

Career Opportunities

- Reservation & Ticketing Assistant Consultant/ Senior
- Tour Guide Management
- VIP Tour Guide and Spokesman
- Airlines Ground and Cabin Crew
- Sales & Marketing.

Subject

Semester 1

Introduction to Tourism Management
Transportation in Tourism
English for Tourism
Organizational Behaviour
Pengajian Malaysia
Personality Development

Semester 2

Facilities Management
Pengajian Islam / Pendidikan Moral
Leisure and Recreation Management
Tourism Law
Basic Accounting in Hospitality

Semester 3

Bahasa Kebangsaan A /
Entrepreneurship Skills & Development 1
English for Tourism 2
Tourism Marketing

Semester 4

Public Relations
Airlines Reservation and Ticketing
Mandarin Language 1
Public Speaking
Introduction to Medical Tourism
Tour Guide

Semester 5

Customer Service in Tourism Management
Eco Tourism
Mandarin Language 2
Tourism Geography
Tourism Destination

Semester 6

Introduction to Meeting, Incentives, Convention & Exhibition
Tourism in the Muslim World
Heritage Tourism

Semester 7

Industrial Training