

Diploma in Creative Multimedia

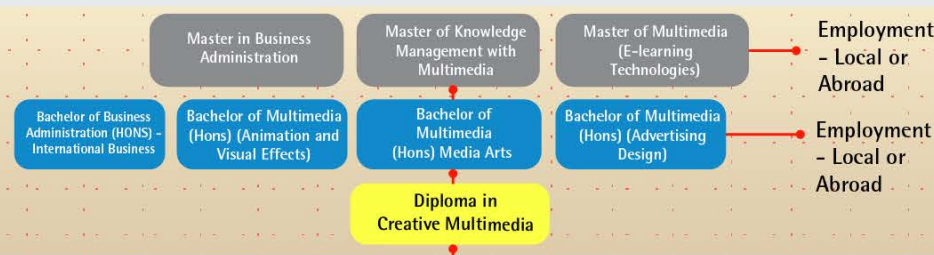
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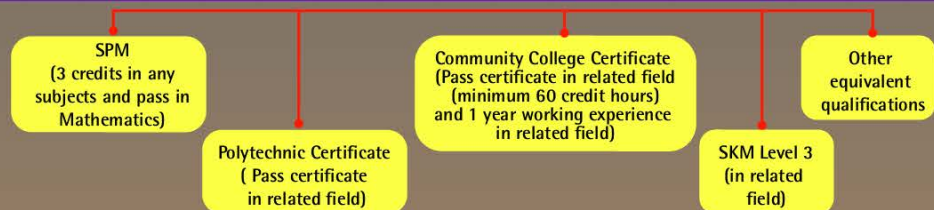
OVERVIEW

This programme is designed to train and develop students in Graphic Design as a core area. They will be trained to master the functions of new-age design technologies as well as communication and operations skills in order to become competent employees. This program will help students understand the Flash interface and the tools it uses to create animation, enabling creation of fun animations in Flash. Students will learn how to create a video using Flash, use Adobe Premiere to create and edit videos, use Adobe Photoshop and Illustrator to edit photos, create pictures, graphics and much more. Students will be able to use Audacity to create audio files for online podcasts. This program will encourage students to create interactive websites using Adobe Dreamweaver. Several technologies are combined in the program that will provide students with the opportunity to gain the skills, they need to achieve their goals. The course uses the latest multimedia software application that is most relevant and widely used in the creative industry. This ensures that our graduates will be practically equipped and able to seamlessly integrate into any company within their chosen area of expertise.

PATHWAY



ENTRY REQUIREMENTS



* Contents are subject to change

College MCS

DETAILS

Duration of Studies

- 2 Years + Industrial Training

Total Number of Credit Hours

- 90 Hours

Mode of Studies

- Full Time

Assessment

- Coursework : 60%
- Final Exam : 40%

Program Delivery

- Face to Face - Self Learning Time- In Lab Practical - Industrial Visit - Project Involvement
- Online Distance Learning

Career Opportunities

- Web Designer
- Graphic Designer
- Photographer
- Videographer
- 2D/3D Animator
- Illustration Designer
- Image Designer
- Cyber Business
- Multimedia/Graphic Designer
- Video Editor

Subject

Semester 1

Graphic Design
Basic Drawing
Business English
Pengajian Malaysia 2
Typography
Business Principles

Semester 2

Creative Multimedia
Digital Photography
Packaging Design
Business Communication
Pengajian Islam/Pengajian Moral
Graphic Reproduction

Semester 3

Bahasa Kebangsaan A / Entrepreneurship Development
Web Management
Public Relation

Semester 4

2D Animation
Digital Visualisation
Digital Audio Production
Web Design & Publishing
Project Management
Digital Publishing

Semester 5

Organizational Behaviour 1
Creative Branding
3D Animation
Advertising Design
E-Business

Semester 6

Occupational English
Video Editing
Project

Semester 7

Industrial Training